



# A.1301. The Madurai District Cooperative Milk Producers' Union Limited,

Sivagangai Main Road, Sathamangalam, Madurai 625 020.

E.mail id.aavinmadurai1@gmail.com

RC.NO. 6196/Pers.2/2024

Dated: 03.01.2025

## WALK-IN INTERVIEW

1	Name of the Post	Sales & Marketing Executive (03 Nos)
2	EDUCATIONAL QUALIFICATION	Any Bachelor's Degree. Master Degree/ Bachelor Degree in Marketing, Business Administration or a related field, additional certifications in marketing softwares, digital marketing or sales will be an added advantage.
3	EXPERIENCE	Minimum 1 year of experience in sales and marketing, preferably in the FMCG or Dairy industry.
4	PAY STRUCTURE	Base salary: Rs. 15000/- per month. <b>Performance based incentive:</b> Sales Incentive shall be 1% of total sales revenue generated, applicable when sales targets (i.e above 20%) are exceeded. Target shall be fixed at 20% increase in sales value of the same month of the previous year in the allocated area. <b>Travel allowance:</b> Reimbursement for travel expenses, or a fixed travel allowance depending on the region (Not exceeding Rs.3000 per month)
5	ADDITIONAL REQUIREMENTS	<b>Skills:</b> Strong communication and interpersonal skills ability to use marketing tools and software, Analytical skills to interpret sales data and market trends (knowledge of Excel is compulsory. Knowledge of other software's like SPSS and power BI will be an added advantage) <b>Personal Attributes:</b> Goal oriented and self-motivated- Ability to work independently and as part of a team- Willingness to travel extensively within the assigned region- strong negotiation and problem-solving skills. <b>Other Requirements:</b> Valid driver's license and access to personal transportation knowledge of the local market and consumer behavior in uncovered areas.
6	PERIOD OF CONTRACT	6 Months
7	PLACE OF WORKING	Within Madurai District.

Eligible Candidates are requested to attend the interview on **20.01.2025 at 11 A.M.** with original Certificates at Madurai Aavin Campus (Admin Block). For further details contact no. 9489619001-04.

வெ.ஆ.எண்.01/செ.ம.தொ.உ/மதுரை  
நாள் : 03.01.2025

**GENERAL MANAGER**